SPONSORSHIP PACKAGE

If you have questions about sponsorship, please contact:

Chris Poland
Conference Chair
cpoland@degenkolb.com
or
Paul Jacks
paul.jacks@oes.ca.gov

If you have questions about payment or wish to remit payment, please contact:

Sonya Hollenbeck
Earthquake Engineering Research Institute - EERI
499 14th Street, Suite 320
Oakland, CA 94612
Phone: (510) 451-0905
Fax: (510) 451-5411
Email: sonya@eeri.org


APRIL 18-22, 2006
THE MOSCONE CENTER
If you’re looking to maximize your exposure to building owners, key decision makers, and disaster mitigation professionals, then you can’t afford to miss this conference! Commemorating the 100th anniversary of the 1906 earthquake, key stakeholders and professionals are uniting at one conference. Please join us in developing public/private partnerships to reduce the vulnerability of individual communities to natural and human-caused disasters.

Who Will Be There:
- More than 2,000 professionals engaged in emergency management, risk management, and business continuity across the country
- 200+ policymakers from the Association of Bay Area Governments and elected officials from California
- The foremost experts in earthquake engineering, geology, and seismology from around the world

Why You Should Be There:
- Maximize your brand visibility to more than 2,000 key decision makers
- Demonstrate and announce new technologies, products, and innovations
- Generate focused, highly qualified leads

Conference Highlights:
- 100+ sessions and tutorials covering critical issues to building owners, emergency responders, earthquake engineers, policy makers, and disaster mitigation professionals
- Tutorials developed just for teachers and the business community
- 25 exciting field trips that bring home the realities and science of earthquakes
- Over 40 sub-plenary sessions highlighting the latest advances in science, engineering, and seismology led by world-renowned experts and scholars
- A scenario that looks at how the San Francisco Bay Area would fare if a 1906 earthquake hit us today
- Association of Bay Area Governments’ General Assembly (ABAG)
- The next 10 steps our communities must take to avoid a catastrophic disaster

Field Trips for Tuesday, April 18
- Downtown San Francisco in Earthquake, Fire and Recovery
- San Andreas Fault on the San Francisco Peninsula
- Ninth District U.S. Court of Appeals, San Francisco, CA
- San Francisco-Oakland Bay Bridge
- Golden Gate Bridge

Field Trips for Wednesday, April 19
- Returning a San Francisco Icon to the City, the Renovation of the Ferry Building
- Remnant Damage from the 1906 San Francisco Earthquake
- Seismic Retrofits at the University of California, Berkeley Campus, and a Visit to the Hayward Fault
- The Carquinez Strait Bridge
- San Andreas Fault on the San Francisco Peninsula
- Civic Center Buildings

Field Trips for Thursday, April 20
- A Walk Along the Old Bay Margin in Downtown San Francisco: Retracing the Events of the 1906 Earthquake and Fire
- The San Francisco Emergency Communications Center
- Firefighting and the Auxiliary Water System
- New Buildings in San Francisco
- Oakland City Hall and the Southern Hayward Fault

Field Trips for Friday, April 21
- Firefighting and the Auxiliary Water System
- The Hayward Fault on the UC Berkeley Campus, and a visit to the Richmond Field Station Shake Table
- The Hayward Fault on the UC Berkeley Campus, and a visit to the Northern Hayward Fault
- Downtown San Francisco in Earthquake, Fire and Recovery

Post Conference - One Day and Multi-day Overnight Field Trips
- Seismic Retrofits at the University of California, and the Hayward Fault in Oakland, Hayward and Fremont
- The 1906 Earthquake Rupture Trace of the San Andreas Fault North of San Francisco
- The Stanford University Campus and the San Andreas Fault on the San Francisco Peninsula
- Active Plate Margin Tectonics
- The Northern San Andreas Fault Under the Redwood Forest
- History and Pre-History of Earthquakes in Wine and Redwoods Country, Sonoma and Mendocino Counties
- The Creeping Section of the San Andreas Fault and SAFOD (The San Andreas Fault Observatory At Depth)
Terms and Conditions

July 19, 2005

1. Exhibitor/sponsorship fees: Exhibit space is assigned on a first-come, first-served basis. A 10% deposit is due and must be paid by February 18, 2005. If the Exhibitor fails to make any payment described in this agreement on or before the due date, the Exhibitor’s/Sponsor’s right to participate may be canceled without further notice and without refund of monies paid if the Exhibitor/Sponsor cancels in written notice its participation in the conference within 90 days prior to the conference. The Exhibitor/Sponsor will be held liable for, and they are hereby released from, any damage, loss, costs, attorney’s fees, and expenses of any kind that might result or arise from any action or failure to act on the part of the Exhibitor/Sponsor, its officers, employees, or other representatives.

2. Exhibit hours: The 100th Anniversary Earthquake Conference will establish exhibit hours and reserves the right to make any changes as it deems appropriate. Exhibit hours will be determined based on the conference program schedule.

3. Installation and dismantling: The Exhibitor/Sponsor agrees explicitly that in the event that the Exhibitor/Sponsor fails to install products in its assigned space or fails to remit payment for required space rental at times specified, the 100th Anniversary Earthquake Conference shall have the right to take possession of said space and lease same to such parties and upon such terms and conditions it deems proper. In addition, the Exhibitor/Sponsor may not dismantle the display until the exhibition is finally closed to the public, 10 prior to the date and time stated in the 100th Anniversary Earthquake Conference.

4. Use of exhibition space: The Exhibitor/Sponsor shall not assign or sublet in any manner, its space to the exhibition or any portion thereof without the prior written consent of the 100th Anniversary Earthquake Conference, which the 100th Anniversary Earthquake Conference or the 100th Anniversary Earthquake Conference may grant or withhold at its sole discretion. No firm or organization not assigned exhibition space will be permitted to solicit business within the exhibit area.

5. Contractor services and information: The 100th Anniversary Earthquake Conference, in the best interest of the exhibition, may select certain firms to serve as official contractors to provide necessary support and facilities services. All other such contractors are excluded from exhibition activities unless approved in advance in writing by the 100th Anniversary Earthquake Conference.

6. Indemnity and limitation of liability: Neither the 100th Anniversary Earthquake Conference nor any of its contractors or affiliated organizations, its officers, agents, employees, facilities, other representatives, or assigns (collectively “100th Anniversary Earthquake Conference”) shall be held liable for, and they are hereby released from, any damage, loss, harm, or injury to the person or property of the Exhibitor/Sponsor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities (including any damage, loss, harm, or injury in connection with the 100th Anniversary Earthquake Conference, exhibit, or staging for reasons beyond the Conference’s control), accident, or any other cause. The Exhibitor/Sponsor shall indemnify, defend, and protect the 100th Anniversary Earthquake Conference and hold the 100th Anniversary Earthquake Conference harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney’s fees, and expenses of any kind that might result or arise from any action or failure to act on the part of the Exhibitor/Sponsor, its officers, employees, or other representatives.

7. The 100th Anniversary Earthquake Conference shall not be responsible for the security of Exhibitor’s/Sponsor’s equipment or proprietary software or hardware information. This limitation of liability applies to equipment for use in the exhibit area, general sessions, conference sessions, and any other conference rooms or facilities. It is the responsibility of the Exhibitor/Sponsor to maintain proper insurance coverage for its property and liability.

8. Observance of laws: Exhibitors/Sponsors shall abide by and observe all laws, regulations and ordinances of any applicable government authority and all rules of the Conference facility.

9. Cancellation or termination: If, because of war, fire, strike, Convention Center hotel construction or renovation project, government regulation, public catastrophe, Act of God, or for any other reason, the 100th Anniversary Earthquake Conference or any part thereof is prevented from being held or is canceled by the 100th Anniversary Earthquake Conference or the space becomes unavailable, the 100th Anniversary Earthquake Conference to its sole discretion shall determine and refund to the Exhibitor/Sponsor its proportionate share of the balance of the aggregate display fees received that remains after deducting expenses incurred by the 100th Anniversary Earthquake Conference.

10. Agreement to terms, conditions, and rules: The Exhibitor/Sponsor agrees to observe and abide by the foregoing terms, conditions, and rules, and by such additional terms, conditions, and rules made by the 100th Anniversary Earthquake Conference from time to time for the efficient and safe operation of the exhibition, including but not limited to, those contained in this agreement. In addition to the 100th Anniversary Earthquake Conference’s right to close a display and withdraw its acceptance of the Agreement, the 100th Anniversary Earthquake Conference in its sole judgment may refuse to consider for participation in future exhibitions any Exhibitor/Sponsor who violates or fails to abide by such additional terms specified in the 100th Anniversary Earthquake Conference or any part thereof is prevented from being held or is canceled by the 100th Anniversary Earthquake Conference as liquidated damages; and the Exhibitor/Sponsor will pay the 100th Anniversary Earthquake Conference all legal and related expenses, court fees, staff times, etc., so incurred.

Conference sponsorship gives you pre-event publicity as well as high visibility throughout the entire conference. For a full listing of conference sponsorship levels and benefits, please see the chart below.
Sponsoring meals and events is a great opportunity for companies and organizations who want targeted one-time visibility during the conference. Meal and event opportunities are also available to conference sponsors who would like additional publicity and visibility by being spotlighted at a specific event.

All $2,500 sponsorships entitle you to display your logo on signage at the event. Sponsorships at the $5,000 level include signage at the event, and recognition in conference materials. $10,000 event sponsorships include two tickets to the event, recognition from the podium, signage at the event, and acknowledgement in the conference materials.

**MEAL AND EVENT SPONSORSHIPS**

- **Morning Coffee Break** - Tuesday, April 18th ($2500)
- **Joint Luncheon** - Tuesday, April 18th ($5000)
- **Afternoon Coffee Break** - Tuesday, April 18th ($2500)
- **Gala Anniversary Reception** - Tuesday, April 18th ($10,000)
- **Morning Coffee Break** - Wednesday, April 19th ($2500)
- **Disaster Resistant California Luncheon** - Wednesday, April 19th ($5000)
- **Afternoon Coffee Break** - Wednesday, April 19th ($2500)
- **Morning Coffee Break** - Thursday, April 20th ($2500)
- **Disaster Resistant California Luncheon** - Thursday, April 20th ($5000)
- **Afternoon Coffee Break** - Thursday, April 20th ($2500)
- **DRC, ABAG, WSSPC Joint Luncheon** - Thursday, April 20th ($5000)

* Underwriting field trips, student and teacher participation, and scholarships for members from developing countries provides a valuable opportunity for companies and organizations dedicated to reducing risk to natural disasters. In exchange for your support of these educational efforts, you will receive recognition in conference materials and on the conference website.

**SCHOLARSHIPS AND FIELD TRIP SPONSORSHIPS**

- **Underwrite one day K-12 teacher participation** ($500 each)
- **Underwrite K-12 teacher participation** ($150 each)
- **Underwrite participation of members from developing countries** ($2,500)
- **Underwrite educational field trips** ($500)
- **Underwrite buses for off-site events** ($2,000)

**Sponsorship Reservations**

| Company/Organization: | ________________ | Website: | ________________________________ |
| Billing Address: | ________________ | Email: | ________________________________ |
| City, State, and ZIP code | ________________________________ | Phone: | ________________________________ |
| Contact Name: | ________________________________ | Fax: | ________________________________ |

**CONFERENCE SPONSORSHIP:** Please check your level of sponsorship

- **Title sponsorships** are entitled to a 20x20 booth space.
- **Diamond** sponsors are entitled to a 10x20 booth space.
- **Platinum, $15,000**
- **Gold, $10,000**
- **Silver, $7,500**
- **Bronze, $5,000**

* Please indicate preferred booth location: ________________________________

**CUSTOMIZED SPONSORSHIPS:** Please check which event you wish to sponsor

<table>
<thead>
<tr>
<th>Meal and Event Sponsorship Opportunities</th>
<th>Scholarships and Field Tips</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500 Morning Coffee Break Tuesday, April 18th</td>
<td>$500 each - Underwrite student participation</td>
</tr>
<tr>
<td>$5,000 Joint Luncheon Tuesday, April 18th</td>
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</tr>
<tr>
<td>$10,000 Gala Anniversary Reception Tuesday, April 18th</td>
<td>$2,000 - Underwrite buses for off-site events</td>
</tr>
<tr>
<td>$2,500 Morning Coffee Break Wednesday, April 19th</td>
<td>$500 - Underwrite educational field trips</td>
</tr>
</tbody>
</table>
| $2,500 Disaster Resistant California Luncheon | Please specify:
| Wednesday, April 19th | Field Trip Name(s): | ________________________________ |
| $2,500 Afternoon Coffee Break Wednesday, April 19th | Date of Field Trip: | ________________________________ |
| $2,500 Morning Coffee Break Thursday, April 20th | ________________________________ | ________________________________ |
| $5,000 DRC, ABAG, WSSPC Joint Luncheon | Signature: | ________________________________ |
| Thursday, April 20th | Date: | ________________________________ |
| $2,500 Afternoon Coffee Break Thursday, April 20th | Paying by check: | ________________________________ |
| ___________________ | or Visa | ________________________________ |
| ___________________ | MasterCard: | ________________________________ |
| ___________________ | Expiration Date: | ________________________________ |

A 50% deposit is due with form. Balance must be paid by February 18, 2006. Please include a copy of this form with payment and send to: Earthquake Engineering Research Institute - EERI 499 14th Street, Suite 310 Oakland, CA 94612 EERI Tax Identification number: 94-6082215

For questions about payment, please contact: Sonya Hollenbeck Phone: (510) 451-0905 Fax: (510) 451-5411 Email: sonya@eeri.org
If you're looking to maximize your exposure to building owners, key decision makers, and disaster mitigation professionals, then you can't afford to miss this conference! Commemorating the 100th anniversary of the 1906 earthquake, key stakeholders and professionals are uniting at one conference. Please join us in developing public/private partnerships to reduce the vulnerability of individual communities to natural and human-caused disasters.

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- The Northern San Andreas Fault Under the Redwood Forest
- History and Pre-History of Earthquakes in Wine and Redwoods Country, Sonoma and Mendocino Counties
- The Creeping Section of the San Andreas Fault and SAFOD (The San Andreas Fault Observatory At Depth)

The California Governor’s Office of Emergency Services (OES), the Collaborative for Disaster Mitigation (CDM), the Earthquake Engineering Research Institute (EERI), and the Seismological Society of America (SSA) invite you to join the first-ever cross-professional effort of this magnitude.

This exciting conference is designed to bring together emergency management professionals, researchers, academicians, local and state government representatives and private business partners to share ideas, technology and resources for the purpose of mitigating disasters. Join us in developing public/private partnerships to reduce the vulnerability of individual communities to natural and human-caused disasters.

Exhibit space and sponsorship activities are going fast!

There are many options available from sponsoring to exhibiting, and we will be happy to work with you to develop a package that suits your needs. Please see the following pages for specifics.
### Additional Sponsorship Opportunities

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> Earthquake Engineering Research Institute - EERI
> 499 14th Street, Suite 330
> Oakland, CA 94612
> EERI Tax Identification number: 94-6082215

### Scholorship and Field Trip Opportunities

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<th>Meal and Event Sponsorship Opportunities</th>
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</thead>
<tbody>
<tr>
<td>Gold, $10,000</td>
<td>$2,500 Morning Coffee Break Tuesday, April 18th</td>
</tr>
<tr>
<td>Silver, $7,500</td>
<td>$5,000 Joint Luncheon Tuesday, April 18th</td>
</tr>
<tr>
<td>Bronze, $5,000</td>
<td>$2,500 Afternoon Coffee Break Tuesday, April 18th</td>
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<tr>
<td>$2,000</td>
<td>$10,000 Gala Anniversary Reception Tuesday, April 18th</td>
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<tr>
<td>$5,000</td>
<td>$2,500 Afternoon Coffee Break Thursday, April 20th</td>
</tr>
</tbody>
</table>

### Payment Information

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

* Please refer to the exhibitor package for exhibit booth space number and location.
Terms and Conditions

July 19, 2005

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2. Exhibit hours: The 100th Anniversary Earthquake Conference will establish exhibit hours and reserves the right to make any changes as it may deem appropriate. Exhibit hours will be determined based on the conference program schedule.

3. Installation and dismantling: The Exhibitor/Sponsor agrees explicitly that in the event that the Exhibitor/Sponsor fails to install products in its assigned space or fails to remit payment for required space rental at times specified, the 100th Anniversary Earthquake Conference shall have the right to take possession of said space and lease same to parties and upon such terms and conditions it may deem proper. In addition, the Exhibitor/Sponsor may not dismantle the display until the exhibition is finally closed to the public, 90 days and upon such terms and conditions. The Exhibitor/Sponsor will pay the 100th Anniversary Earthquake Conference all legal and related expenses of any kind that might result or arise from any action or failure to act on the part of the Exhibitor/Sponsor; its officers, agents, employees, or other representatives.

4. Use of exhibition space: The Exhibitor/Sponsor shall not assign or third party its rights in the exhibition space or any portion thereof without the prior written consent of the 100th Anniversary Earthquake Conference, which the 100th Anniversary Earthquake Conference may grant or withhold at its sole discretion. No firm or organization not assigned exhibition space will be permitted to solicit business within the exhibit area.

5. Contractor services and information: The 100th Anniversary Earthquake Conference in the best interest of the exhibit, may select certain firms to serve as official contractors to provide necessary support and facilities services. All other such contracts are excluded from exhibit activity unless approved in advance by writing the 100th Anniversary Earthquake Conference.

6. Indemnity and limitation of liability: Neither the 100th Anniversary Earthquake Conference nor any of its contractors or affiliated organizations, its officers, agents, employees, facilities, or other representatives, or assigns (collectively “100th Anniversary Earthquake Conference”) shall be held liable for, and they are hereby released from, any damage, loss, harm, or injury to the person or property of the Exhibitor/Sponsor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities (including any damage, loss, harm, or injury in connection with the 100th Anniversary Earthquake Conference, exhibits, or staging for reasons beyond the Conference’s control), accident, or any other cause. The Exhibitor/Sponsor shall indemnify, defend, and protect the 100th Anniversary Earthquake Conference and hold the 100th Anniversary Earthquake Conference harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney’s fees, and 7. The 100th Anniversary Earthquake Conference shall not be responsible for the security of Exhibitor’s/Sponsor’s equipment or its proprietary software or hardware information. This limitation of liability applies to equipment for use in the exhibit area, general session, conference sessions, and any other conference rooms or facilities. It is the responsibility of the Exhibitor/Sponsor to maintain proper insurance coverage for its property and liability.

8. Observance of laws: Exhibitors/Sponsors shall abide by and observe all laws, regulations, and ordinances of any applicable government authority and all rules of the Conference facility.

9. Cancellation or termination: If, because of war, fee, strike, Convention Center hotel construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, the 100th Anniversary Earthquake Conference or any part thereof is prevented from being held or is canceled by the 100th Anniversary Earthquake Conference or the space becomes unavailable, the 100th Anniversary Earthquake Conference in its sole discretion shall determine and refund to the Exhibitor/Sponsor its proportionate share of the balance of the aggregate display fees received that remays after deducting expenses incurred by the 100th Anniversary Earthquake Conference and reasonable compensation to the 100th Anniversary Earthquake Conference. In no case shall the amount of the refund to the Exhibitor/Sponsor exceed the amount of the fee paid. The 100th Anniversary Earthquake Conference reserves the right to cancel any portion of the exhibit schedule as it deems necessary and appropriate. All changes or cancellations will be communicated to Exhibitors/Sponsors in writing. Cancellation of any portion of the Exhibitor/Sponsorship Agreement by the Exhibitor/Sponsor will be accepted only in writing. The Exhibitor/Sponsor will be obligated for 100 percent of the contracted fees as liquidated damages. If in order to collect unpaid exhibit fees the 100th Anniversary Earthquake Conference pursues legal remedies, the Exhibitor/Sponsor will pay the 100th Anniversary Earthquake Conference all legal and related expenses, court fees, staff times, etc., so incurred.

10. Agreement to terms, conditions, and rules: The Exhibitor/Sponsor agrees to observe and abide by the foregoing terms, conditions, and rules, and by such additional terms, conditions, and rules made by the 100th Anniversary Earthquake Conference from time to time for the efficient and safe operation of the exhibition, including but not limited to, those contained in this agreement. In addition to the 100th Anniversary Earthquake Conference’s right to close a display and withdraw its acceptance of the Agreement, the 100th Anniversary Earthquake Conference in its sole judgment may refuse to consider for participation in future exhibitions any Exhibitor/Sponsor who violates or fails to abide by all such terms, conditions, and rules.

11. No other agreement or warranty between the Exhibitor and the 100th Anniversary Earthquake Conference except as set forth in this document and any addenda hereto. The headings used in this agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this agreement. The rights of the 100th Anniversary Earthquake Conference under this agreement shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the 100th Anniversary Earthquake Conference.

12. Governing law: All terms and conditions in this Exhibitor/Sponsor Agreement are subject to and governed by the laws of the state of California. In the event of any dispute involving the Exhibitor/Sponsor Agreement, such dispute will be litigated in California.

EXHIBITOR/Sponsor Initials: __________________

Conference sponsorship opportunities give you pre-event publicity as well as high visibility throughout the entire conference. For a full listing of conference sponsorship levels and benefits, please see the chart below.

Benefits of Sponsorship

<table>
<thead>
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<th>$50,000</th>
<th>$25,000</th>
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<td>Platinum</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
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<td>Signage at all Meals, Breaks, and Receptions</td>
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<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Logo in all Conference Materials, Advertisment, and Publications</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promotional Item Included in Conference Bag</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<td>VIP Seating at Gala Banquet</td>
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<tr>
<td>Name and Logo on Conference Banner</td>
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<td>x</td>
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<td>Additional Tickets to Social Events</td>
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<td>Recognition from Podium</td>
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<td>Web Link from Conference Website</td>
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<tr>
<td>Logo on Conference Website</td>
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If you have questions about sponsorship, please contact:

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