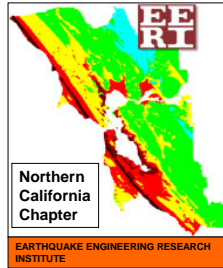


Basic Principles of Earthquake Loss Estimation – PML and Beyond



William Graf, Patricia Grossi, Stephanie King



Wednesday April 19, 2006
100th Anniversary
Earthquake Conference Tutorial

Introduction

- Today's speakers
- Who is in the audience?
- What is Earthquake Loss Estimation?
- Seismic risk milestones
- Topics covered in session
- Session schedule (2 1/2 hours)



Earthquake Loss Estimation Tutorial 2

Today's Speakers

- **William Graf, MS, CE**
 - Manager, Earthquake Risk, URS Corporation
 - William_Graf@URSCorp.com; 213-996-2381
- **Patricia Grossi, PhD, CE**
 - Manager, Earthquake Modeling, Risk Management Solutions
 - Patricia.Grossi@rms.com; 510-505-3237
- **Stephanie King, PhD, CE**
 - Director of Risk Analysis, Weidlinger Associates
 - sking@wai.com; 650-230-0295



Earthquake Loss Estimation Tutorial 3

Audience Breakdown

- Engineers (civil / structural)
- Insurance / mortgage banking / risk analysts
- Property owners / managers
- Emergency managers
- Government officials / public policy
- Earth scientists / seismologists
- Educators
- Contractors
- Building inspectors
- Architects



Earthquake Loss Estimation Tutorial 4

Earthquake Loss Estimation

- Quantifying seismic risk under uncertainty
 - Hazard * Vulnerability * Exposure
- Primary losses
 - Damage, Business Interruption, Casualties
- Secondary losses
 - Unemployment, Clean-up, Relocation, Time Delays, Financing Repairs, Property Values, and others

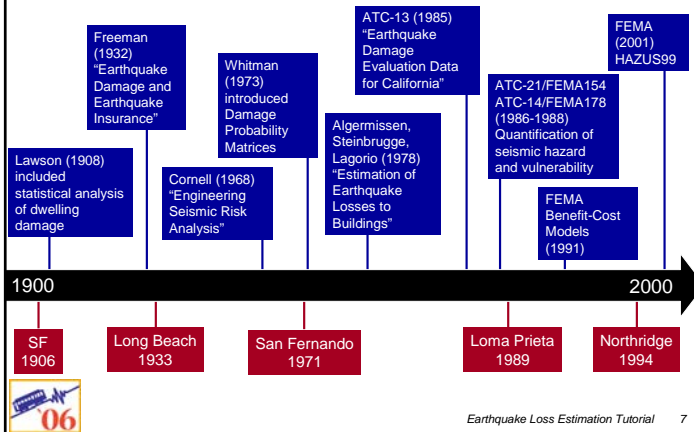


Earthquake Loss Estimation

- Quantified Risk = Decision Support
 - Identifying and ranking high risk assets
 - Evaluating risk management alternatives
 - Accept (rational basis for risk tolerance)
 - Transfer (insurance)
 - Reduce (mitigation, contingency and response planning, portfolio modification)
 - Sample applications
 - Insurance and lending (single-site and portfolio)
 - Engineering design (new and retrofit)
 - Emergency response
 - Evaluation of public policy



Seismic Risk Milestones



Session Topics

- Single-Site Seismic Risk
 - Hazard and vulnerability assessment
 - Terminology and standards
 - Software tools
 - Uncertainty
- Multi-Site Seismic Risk
 - Regional loss estimation
 - Catastrophe modeling
 - Insurance portfolio analysis
 - Uncertainty



Session Schedule

- 2:00-2:20 Introduction (King)
- 2:20-3:30 Single-Site Seismic Risk (Graf)
- 3:30-3:50 Break
- 3:50-5:00 Multi-Site Seismic Risk (Grossi)
- 5:00-5:25 Q&A Discussion (All)
- 5:25-5:30 Session Wrap-up (King)



Single-Site Seismic Risk

- William Graf, MS, CE
 - Manager, Earthquake Risk, URS Corporation
 - 26 years experience
 - Registered Civil Engineer in California
 - Contributing author, American Lifelines Alliance guidelines for risk assessment for lifeline systems
 - Specialized in seismic risk assessment for high-value buildings and building portfolios, and retrofit options
 - Adapted vulnerability relationships for buildings in South Carolina as a part of a statewide HAZUS earthquake study [EERI Spectra, November, 2005].
 - Develops earthquake risk software for use by engineers, lenders and insurers



Multi-Site Seismic Risk

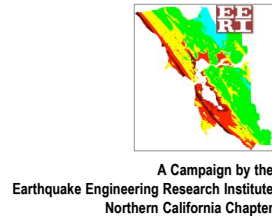
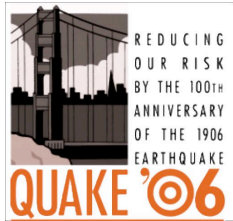
- Patricia Grossi, PhD, CE
 - Manager, Earthquake Modeling, Risk Management Solutions
 - Registered Civil Engineer in California
 - 10 years experience in risk management and catastrophe modeling
 - EERI's Graduate Fellow in Earthquake Hazard Reduction (2000)
 - Published book on 'Catastrophe Modeling: A New Approach to Managing Risk' (2005)



Session Wrap-Up

- Summary of material covered
 - Overview of earthquake loss estimation
 - Hazard and vulnerability modeling
 - Terminology, standards, software tools
 - Uncertainties, limitations, critical issues
 - Discussion of single- and multi-site analysis
 - Engineering and financial applications
- References and sources of information





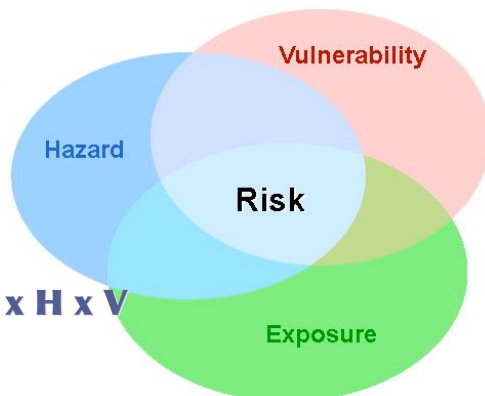
Basic Principles of Earthquake Loss Estimation - PML and Beyond

- *Single-Site Seismic Risk*

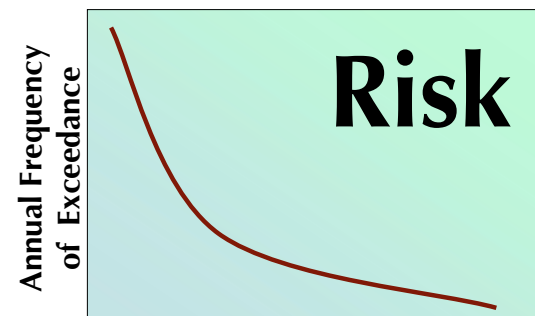
Seismic Risk Terminology

- **Earthquake Hazards:** ground shaking, soil liquefaction, surface fault rupture, slope instabilities, tsunami, seiche, etc.
- **Seismic Vulnerability:** fragility or damageability, the relationship between hazard and damage, loss or disruption
- **Risk:** the relationship between loss severity and frequency
- **Exposure:** the buildings, contents, people and processes at risk

Risk



Risk occurs at the intersection of exposure, hazard and vulnerability



Loss, Damage, Casualties or Downtime

Risk has at least two dimensions:
– severity and frequency, or
– mean and variance

Seismic Risk Standards

Damage Relationships:

ATC-13, ATC 13-1

NIBS – HAZUS

K.V. Steinbrugge, J.H. Wiggins, Thiel & Zsutty

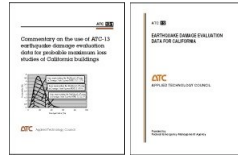
Seismic Risk Terminology: ASTM E 2026-99

Rapid Visual Screening: FEMA 154

Vulnerability of Buildings: ASCE 31-03 (FEMA 310)

Vulnerability of Contents: FEMA 74

Rehabilitation of Buildings: FEMA 356



Qualifications for Seismic Risk Needed: Engineering Judgment

Minimum: C.E. or S.E. + lots of experience

Seismic Risk Assessment, Individual Buildings
Expertise in Seismology + Geology + Structural Engineering and Statistics

Seismic Risk Assessment, Building Portfolios
Expertise in Seismology + Geology + Structural Engineering + Actuarial Science + Systems Analysis

Seismic Risk Tools

ATC 13-1

HAZUS-MH MR1 

FEMA Benefit/Cost Tools

Proprietary Tools

Multi-Site tools for insurance – RMS, AIR, ABS, URS
For Engineers

- ST-Risk (Risk Engineering and Degenkolb)
- SiteRisk (URS)



ASTM E 2026 – 99

Standard Guide for the Estimation of Building Damageability in Earthquakes

Probable Loss - a direct relationship between probability and earthquake damage, considering both the hazard and damage function uncertainties.

Scenario Loss - estimates damage for a defined quake scenario:

- Scenario Expected Loss (mean estimate)
- Scenario Upper Loss (90% estimate)

'PML' defined in ATC 13-1: "...probable maximum loss studies"
PML50 and PML90 equivalent to SEL and SUL for earthquake hazards with a 475-year return period

ASTM E 2026 – 99 Levels of Investigation

Standard Guide for the Estimation of Building Damageability in Earthquakes

Higher levels of investigation are required where higher hazards exist, and/or where higher certainty is required in the result.

Assessment	Level 0 (Screening)	Level 1	Level 2	Level 3
Building Stability	Visual observation or drawing review or age and code-based	Detailed visual inspection	Engineering Review (limited/manual calculations)	Engineering review (computer modeling)
Site Stability	Assess site area, using general data from maps or geotechnical report	Assess site-specific hazards using maps or geotechnical report	Assess site-specific hazards and building impacts using maps or geotechnical report	Detailed (new) studies of site hazards and building impacts
Damageability	Use BS 0 investigation results and tables for basic building type. Excludes site failures.	Use BS 1 investigation results and tables or software for basic building type. Excludes site failures.	Use BS 2 investigation results and estimate damage specific to each building. Consider site failures.	Use BS 3 investigation results and estimate damage specific to each building. Consider site failures, SSI, etc.

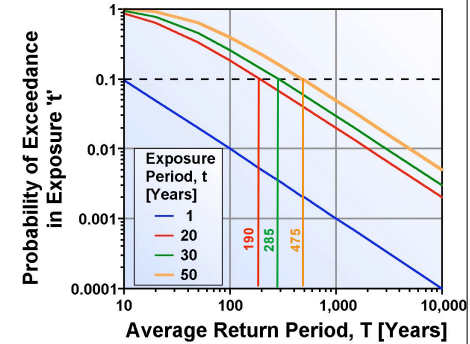
Return Period vs. Exposure Period and Probability of Exceedance

$$P = 1 - e^{-\frac{t}{T}}$$

t = exposure period (years)

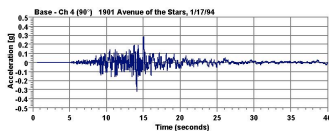
P = probability of exceedance in exposure period, t

T = average return period



Seismic Hazards –

- Ground shaking
- Surface fault rupture
- Soil liquefaction and soil failures
- Slope instability
- Tsunami

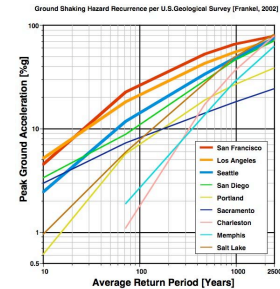
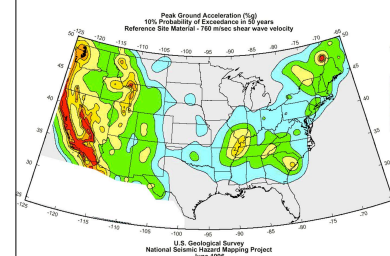


Seismic Hazards – Ground shaking



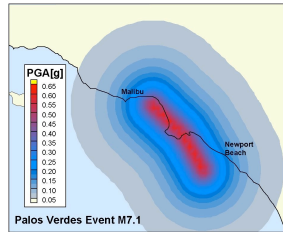
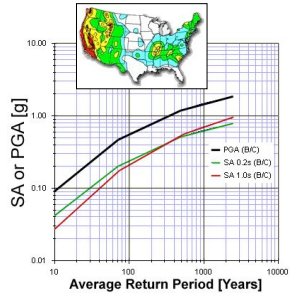
Hazard-recurrence: Use this where loss is related to a single ground motion parameter, with no magnitude dependence

Good Source: USGS National Seismic Hazard Mapping Project [2002]



Seismic Hazards – Ground shaking

USGS National Seismic Hazard Mapping Project 2002



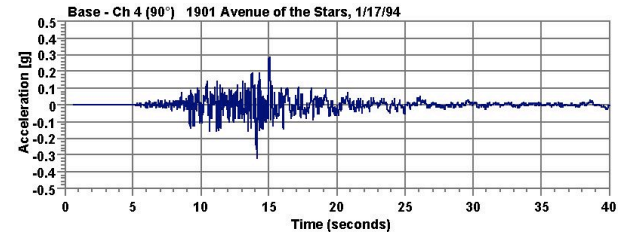
Hazard-recurrence (single-site, single ground motion parameter)

Where losses are magnitude dependent, multi-site, or multi-period, use an **event set**

Seismic Hazards – Ground shaking

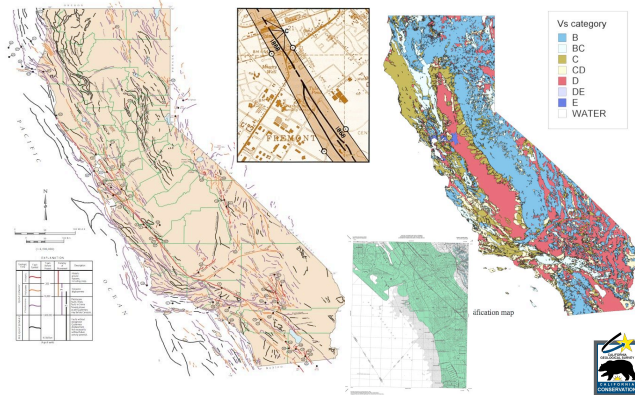
Damage from ground motions: which parameter works best?

- Peak ground acceleration
- Peak ground velocity
- Spectral acceleration @ fundamental structural period
- Modified Mercalli Intensity
- Arias Intensity



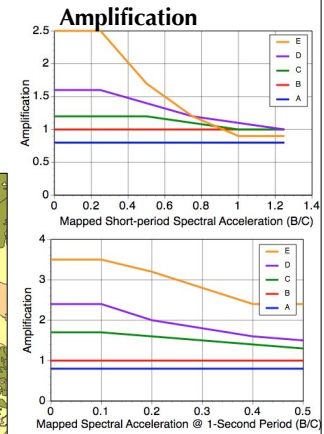
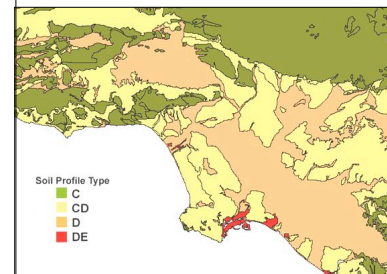
Seismic Hazards – Local Hazards

Liquefaction, surface faulting, landslide, Site Class

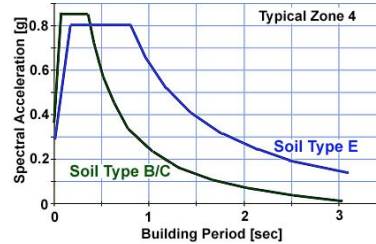
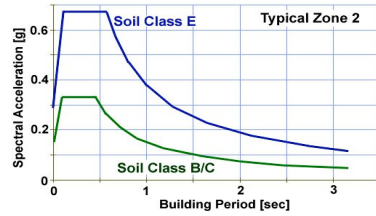


Adjustment for Site Conditions

Fa, Fv factors in SEI/ASCE 31-03 and FEMA 356

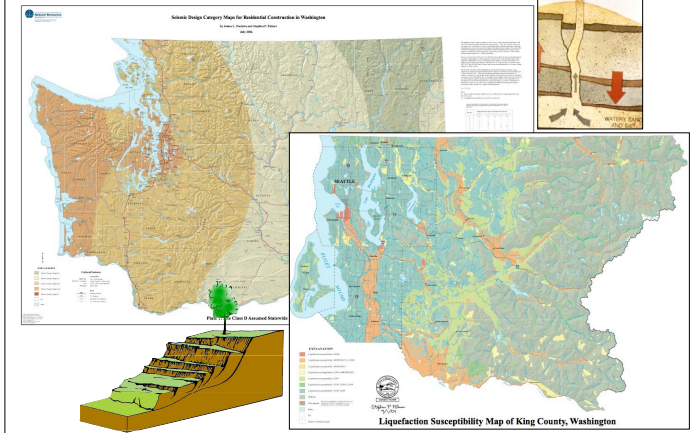


Soil Factors are amplitude- dependent



Seismic Hazards – Local Hazards

Liquefaction, surface faulting, landslide, Site Class

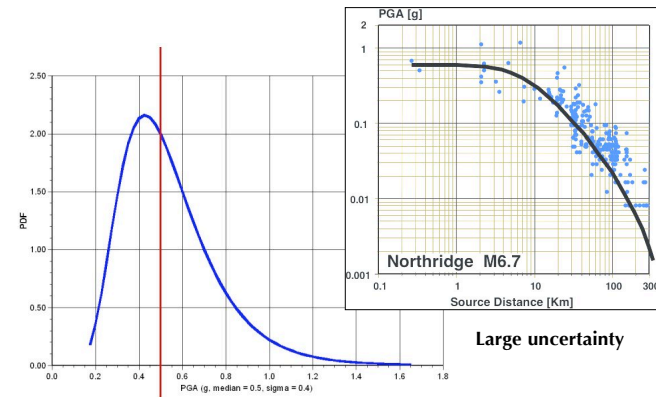


Local Hazards per HAZUS

Table 10.2 PESH Module Outputs - Ground Deformation

Component	Description of Output	Measure
Liquefaction	HAZUS determines the probability of and expected level of permanent ground deformations for liquefaction susceptible sites during the deterministic, probabilistic, or user-defined event.	a) PGD Contour Maps b) Location-Specific PGD
Landsliding	HAZUS determines the probability of and expected level of permanent ground deformations for landsliding susceptible sites during the deterministic, probabilistic, or user-defined event.	a) PGD Contour Maps b) Location-Specific PGD
Surface Fault Rupture	HAZUS determines the probability of and expected level of permanent ground deformations for surface fault rupture susceptible sites during the deterministic, probabilistic, or user-defined event.	a) PGD Contour Maps b) Location-Specific PGD

Uncertainty in Seismic Hazards



Structural Vulnerability Assessment



Structural Vulnerability Assessment

Resources -- see *Bibliography*

Structural Evaluation

ASCE 31-03 (previously FEMA 310 FEMA 178)
Building Codes (IBC, UBC, etc.)

Relationship?

Damage Relationships

ATC 13 "Earthquake Damage Evaluation Data for California"
Steinbrugge, K.V. *various publications*
Theil & Zsutty, EERI Spectra, 1987
Wesson et al., EERI Spectra, 2004
Porter et al, CUREE
HAZUS MH

Structural Evaluation

"Wish List" for Documents for Seismic Studies

Structural drawings (originals, mods, retrofits)
Architectural drawings
Geotechnical report ('soils report')
Construction photos
Earthquake damage reports
Accelerometer recordings
Computer models (ETABS, SAP, ...)

Also, access to Engineer-of-Record, Constructor



Damage Relationships

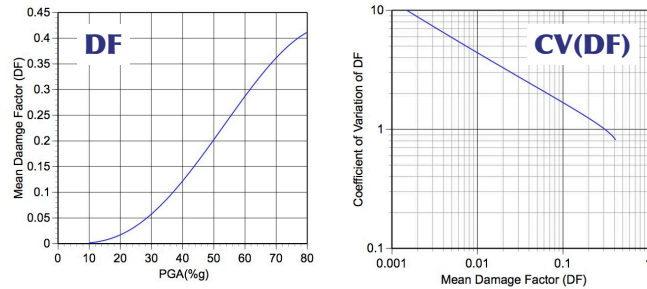


Courtesy USGS

Damage Relationships

Two parts to the damage relationship:

- 1) Damage versus ground motion
- 2) Variability of damage

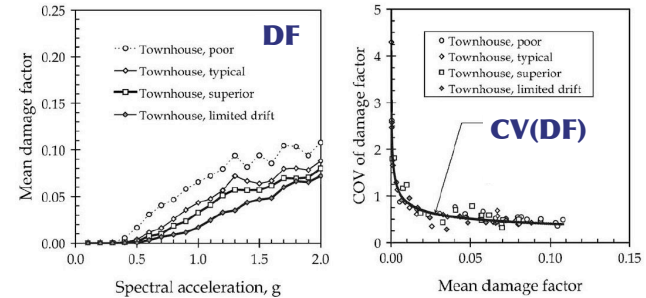


Damage to wood frame dwellings in Northridge [Wesson, 2004]

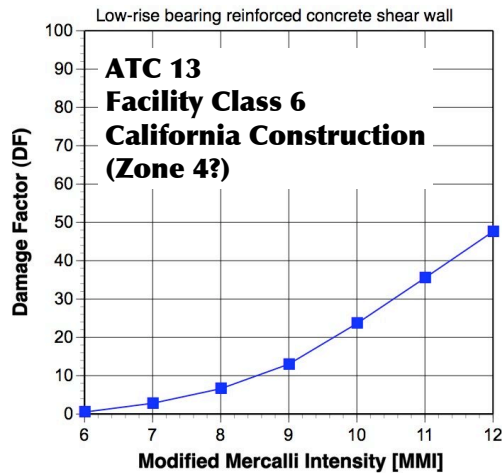
Damage Relationships

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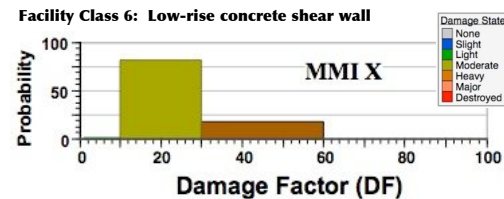


Damage to wood frame dwellings [Porter, CUREE-CalTech, 2002]

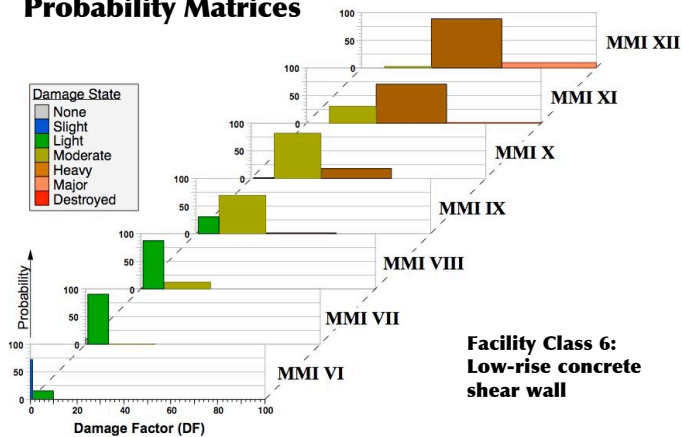


ATC 13 Damage Probability Matrices

Damage State	Damage Factor Range (%)	Central Damage Factor (%)
1 - None	0	0
2 - Slight	0 - 1	0.5
3 - Light	1 - 10	5
4 - Moderate	10 - 30	20
5 - Heavy	30 - 60	45
6 - Major	60 - 100	80
7 - Destroyed	100	100

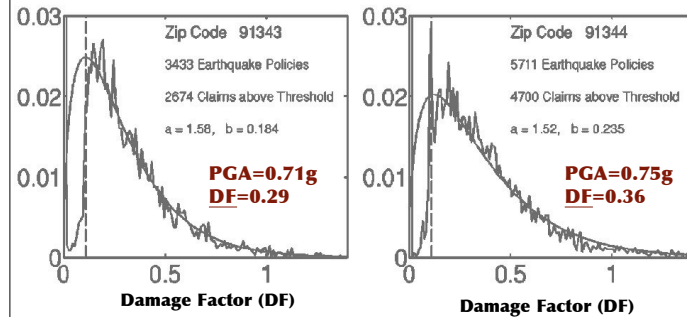


ATC 13 Damage Probability Matrices



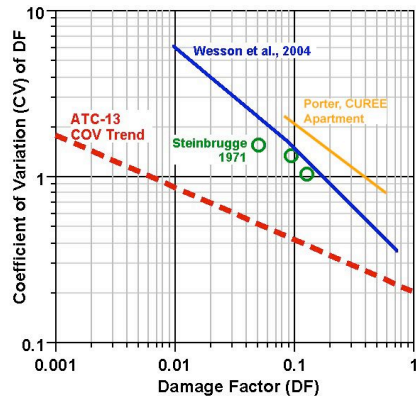
Variability of Building Damage

Damage Histograms from Wesson, 2004, Northridge Damage to Dwellings And Gamma function fits



These are “fat” distributions -- high uncertainty.

Variability of Building Damage



Fit DF, CV to: Beta, Lognormal or Gamma distribution

Levels of Investigation

Typical Levels of Investigation

Level 0 – Desktop

Level 1 – Site Visit (visual survey, exteriors + interiors, nondestructive examination of readily available areas)

Level 2 – Site Visit + review of design documents

Level 3 – Detailed Engineering Review (computer mode, material testing)

Compare: ASTM levels; ASCE 31-03 Tiers

Levels of Investigation

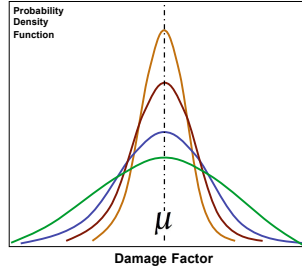
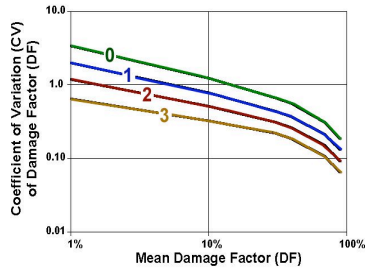
Level 0 – Desktop

Level 1 – Site Visit

Level 2 – Site Visit + review of design documents

Level 3 – Detailed Engineering Review

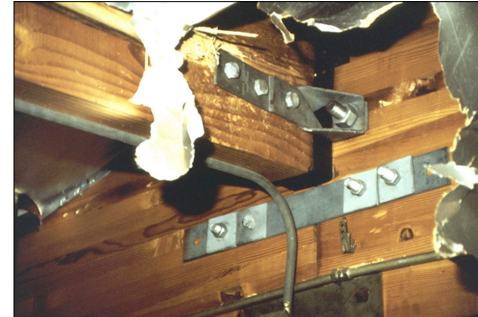
How do we relate 'Level of Investigation' and uncertainty in the risk model?



Major Challenges

Modifying seismic vulnerability to reflect seismic retrofit.

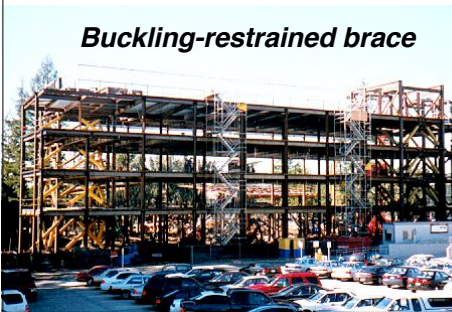
How do changes in strength, ductility, period, and damping, and increased regularity and redundancy, affect damage?



Major Challenges

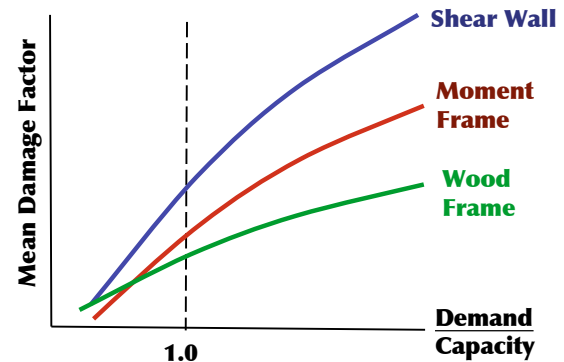
Seismic vulnerability relationships for new systems.

Buckling-restrained brace

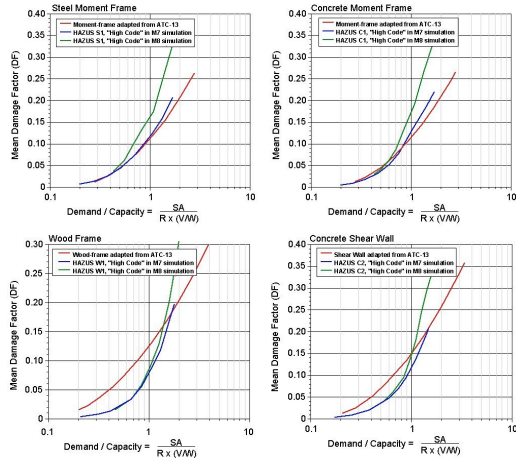


Major Challenges

Relating Damage to 'Code' Factors



The Future? Damage vs. Demand-to-Capacity



Casualties

Relationships for injuries and fatalities
Note high variance!



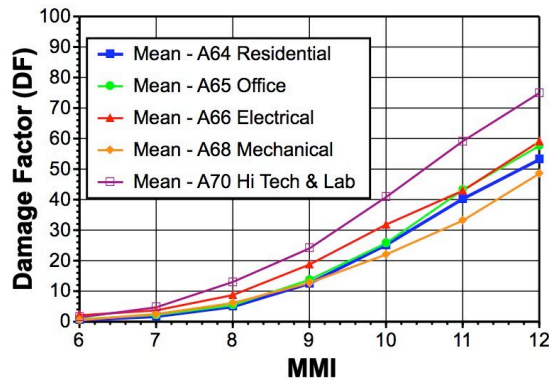
Table 1. ATC-13 injury and death rates.

Damage State	Range	Minor Injuries	Serious Injuries	Dead
1 None	0	0	0	0
2 Slight	0-1	3/100,000	1/250,000	1/1,000,000
3 Light	1-10	3/10,000	1/25,000	1/100,000
4 Moderate	10-30	3/1,000	1/2,500	1/10,000
5 Heavy	30-60	3/100	1/250	1/1,000
6 Major	60-100	3/10	1/25	1/100
7 Destroyed	100	2/5	2/5	1/5

*For light steel and wood frame construction, multiply all numerators by 0.1

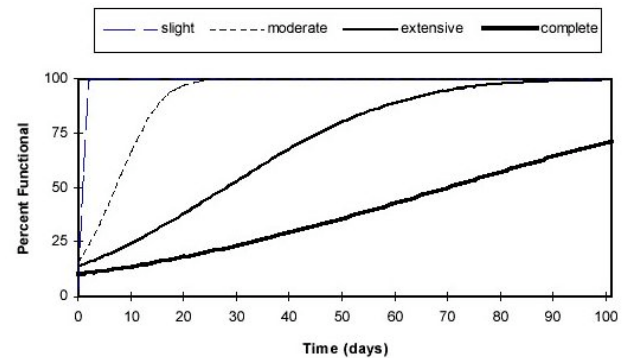
Contents Damage

ATC 13 damage relationships for equipment and contents



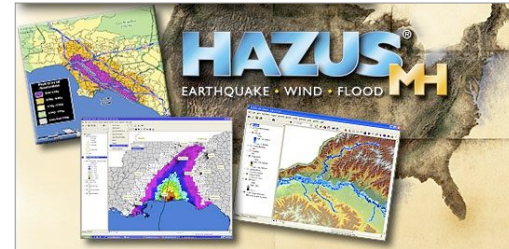
Downtime Relationships

Dependent upon building damage state + Social Function Class (occupancy)



Risk Assessment

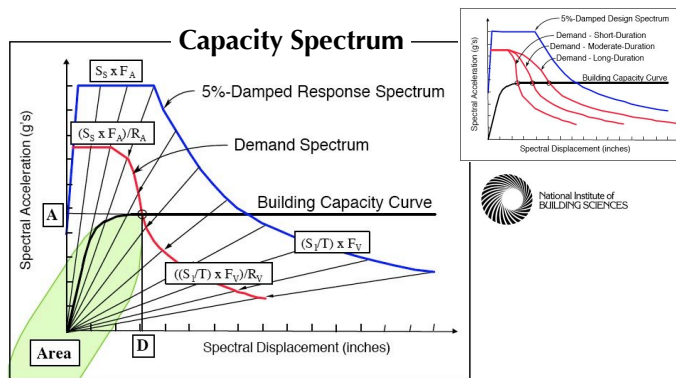
HAZUS-MH MR1 Advanced Engineering Building Module



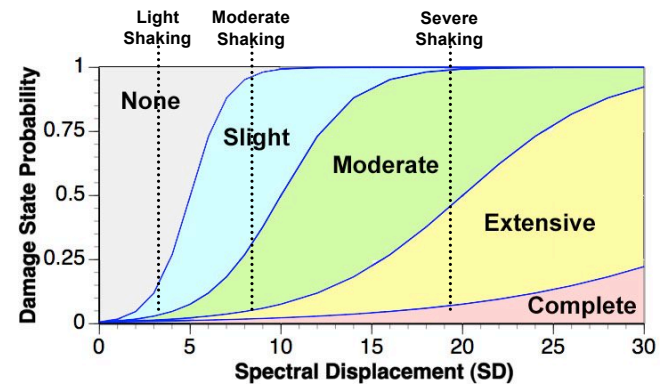
- Scenario-based
- Building- and site-specific



HAZUS-MH MR1 Advanced Engineering Building Module



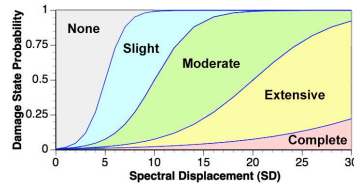
HAZUS Fragility Curves



HAZUS-MH MR1

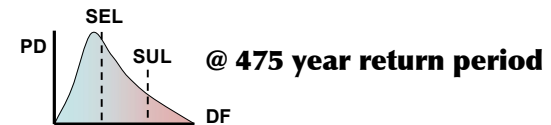
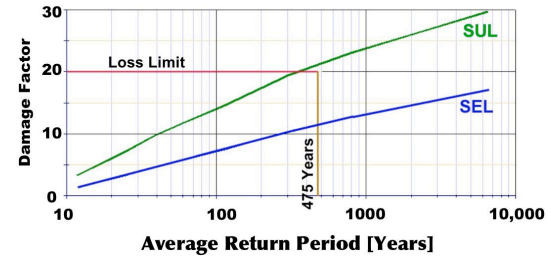
Advanced Engineering Building Module

- HAZUS is scenario-based (deterministic or semi-probabilistic) and it can provide expected loss (SEL).
- Uncertainty in damage state is listed, but HAZUS does not provide upper-bound loss (SUL) or Probable Loss (PL)
- High degree of user knowledge and expertise required.

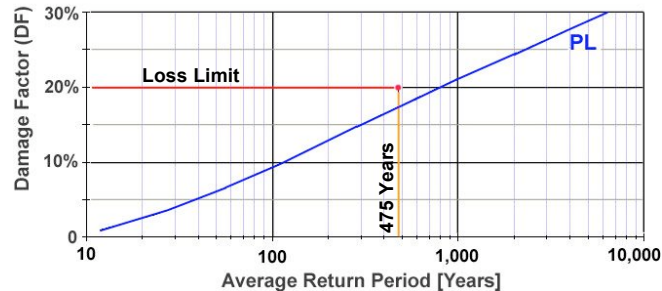


Single-Site Seismic Risks: SEL, SUL

A more complete answer is a loss curve or a distribution

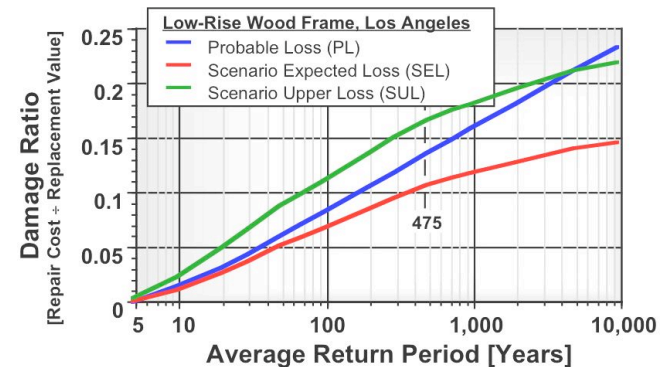


Single-Site Seismic Risks: Probable Loss



Typical Seismic Risk Analysis

Comparing Scenario Losses and Probable Loss



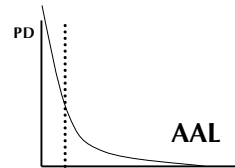
Single-Site Seismic Risks

Average Annual Loss (AAL) or Expected Annual Loss (EAL) – *The long-term annual loss rate*

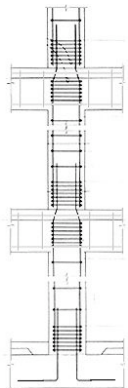
AAL is found by summing the product of each discrete loss state (L_i) x its annual frequency of occurrence (f_i), over all loss states:

$$\text{AAL} = \sum L_i \times f_i$$

...mean and variance



Benefit/Cost Analysis Example



Hypothetical frame

5-Story nonductile concrete frame in San Bernardino, CA

\$25/s.f retrofit to increase the effective “R” from 4 to 6 and the design strength from $V=0.1W$ to $V = 0.25W$

Benefit/Cost Analysis

The reduction in **Average Annual Loss** afforded by retrofit is an annual **benefit**. The present value of the loss reduction benefit can be compared with (present) cost of retrofit, to estimate a **benefit-to-cost ratio**.

Benefit/cost ratios are long-term, time-averaged “**expected values.**” But retrofit for any single structure has a high uncertainty: what is the probability that it will experience earthquake hazards high enough to pay back the retrofit?

Benefit/Cost Analysis Example

B/C Input

Economic Building Contents

Cost of Retrofit : (Dollars/SF)

Total Cost of Retrofit : (Dollars)

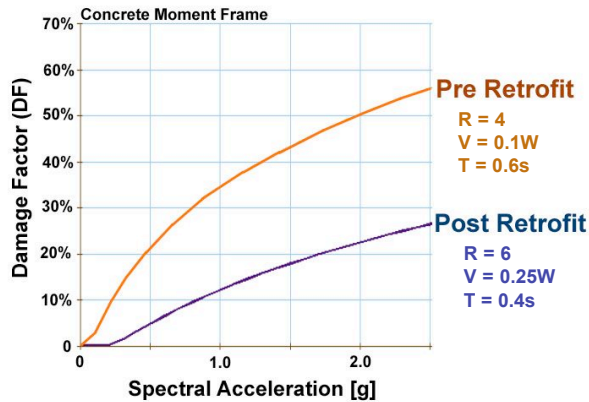
Engineering Parameters

	As-is	As-retrofit
Building Period (T)	<input type="text" value="0.6"/>	<input type="text" value="0.4"/>
Base Shear (V/W)	<input type="text" value="0.1"/>	<input type="text" value="0.25"/>
Effective R Factor (R)	<input type="text" value="4"/>	<input type="text" value="6"/>
Redundancy	<input type="text" value="Average"/>	<input type="text" value="Average"/>

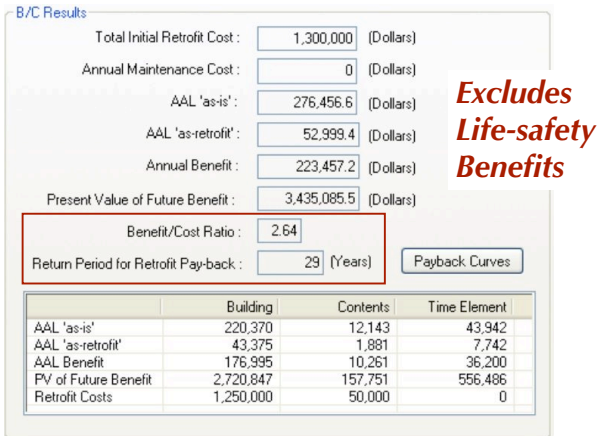
Display damage function

Damage Adjustment Factor

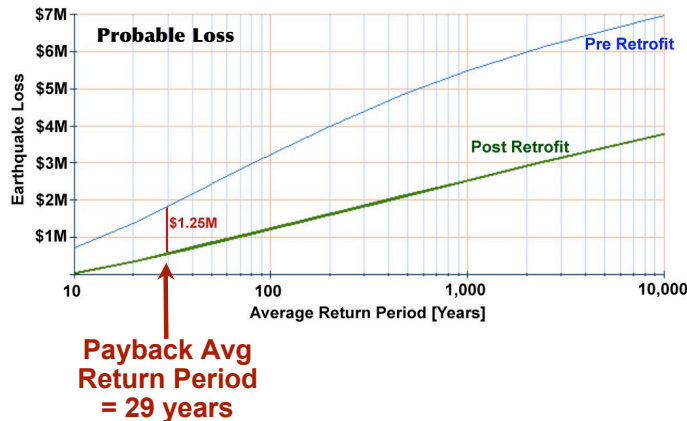
Benefit/Cost Analysis Example



Benefit/Cost Analysis Example



Benefit/Cost Analysis Example



Benefit/Cost Analysis *Beyond BCA...*

Other benefits of seismic retrofit -- not included in a simple benefit-to-cost calculation:

- **enhanced life-safety** (fewer deaths and injuries)
- **increased resale value and marketability** (i.e., salvage value and rentability)
- **extended useful life** for the building
- **fewer customers lost** due to interruption or delay of service
- possible **lower insurance rates**
- **reduced need for insurance**
- reduced demand on emergency resources

Single-Site Seismic Risks

Geographic correlation of risks



➔ **Geographic diversification!**
Use multi-site analysis...

Uncertainties in Seismic Risks

Ground Motion uncertainty in the selected ground motion parameter for damage, and uncertainty in annual frequency of occurrence

Building Performance variability (damage or loss, given the ground motion parameter)

Risks from "Special" hazards (fault rupture, liquefaction, landslide, ...) are difficult to model

Glossaries, Websites

GLOSSARIES

Hazards:

<http://earthquake.usgs.gov/learning/glossary.php?alpha=All>
<http://www.seis.utah.edu/qfacts/glossary.shtml>
http://www.ess.washington.edu/SEIS/PNSN/INFO_GENERAL/NQT/glossary.html

Structural Engineering:

<http://www.seaonc.org/public/what/glossary.html>

WEBSITES:

United States Geological Survey	http://earthquake.usgs.gov/ http://earthquake.usgs.gov/research/hazmaps/products_data/48_States/index.php
California Geology	http://www.consrv.ca.gov/CCS/ http://www.consrv.ca.gov/CCS/geologic_hazards/regulatory_hazard_zones/index.htm
Utah Geology	http://geology.utah.gov/utahgeo/hazards/index.htm http://www.seis.utah.edu/guide/guide.shtml
Oregon Geology	http://www.oregongeology.com/sub/default.htm
Washington Geology	http://www.dnr.wa.gov/geology/ http://www.dnr.wa.gov/geology/hazards/hmgp.htm
Seismic Hazards In Canada	http://earthquakescanada.nrcan.gc.ca/index_e.php
Global Seismic Hazard Assessment Program	http://www.seismo.ethz.ch/GSHAP/index.html

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